

Join now

- Director's Circle** £3,200 (£267 by monthly direct debit)
- Gold Patron** £2,000 (£167 by monthly direct debit)
- Silver Patron** £1,080 (£90 by monthly direct debit)
(see overleaf for benefits value breakdown)

For Gift Aid purposes, the full amounts stated above will be treated as a donation to Cheltenham Festivals.

giftaid it **If you are a UK taxpayer, the value of your gift can be increased by 25% under the Gift Aid scheme at no extra cost to you.**

Yes, I am a UK taxpayer and would like Cheltenham Festivals (registered charity no. 251765) to treat all donations I have made over the past four years and all donations I make in the future as Gift Aid donations. I understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations, it is my responsibility to pay any difference.

Your donations are eligible for the scheme if you pay enough income tax and/or capital gains tax to cover the amount of tax that all charities and Community Amateur Sports Clubs you donate to will reclaim for each tax year (6 April to 5 April). Council tax and VAT do not count.

In order to claim Gift Aid we need you to fill in the fields below. Your details will be treated as confidential and will not be shared.

Please notify Cheltenham Festivals if you:

- *Want to cancel this declaration*
- *Change your name or home address*
- *No longer pay sufficient tax on your income and/or capital gains.*

Signature: **Date:**

Title: Forename:

Surname:

Address:

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.....

.....

Postcode:

Home telephone number:

Mobile telephone number:

Email:

Your details will be treated as confidential and will not be shared publicly. Please print your name below as you would like it to appear on any publicity, or note if you would prefer to remain anonymous.

.....

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As a Patron, not only do I get early booking for brilliant events at every Festival, but I am made to feel an important part of the whole Festivals experience, including the huge amount of work that is done for the local community, and in particular, schools and young people. It's the best investment I have ever made.

Keith Norton, Life Patron

Become a Cheltenham Festivals Patron today.

Join this incredible group of supporters by filling in the attached form and returning it to:

**Patrons and Individual Giving Manager
Hub 8
The Brewery Quarter
Cheltenham
Gloucestershire
GL50 3FF**

Or by emailing the completed form to patrons@cheltenhamfestivals.com

To discuss becoming a Patron or for more details about Patronage, please contact the Patrons and Individual Giving Manager on 01242 569242.

The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit Cheltenham Festivals will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Cheltenham Festivals to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit by Cheltenham Festivals or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when Cheltenham Festivals asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.



Information within is subject to change in future years at the discretion of Cheltenham Festivals.
Photos: Still Moving Media (stillmovingmedia.co.uk) unless otherwise stated.
Registered Charity Number: 251765
Vat Reg Number: 100114013



CHEL TENHAM
Festivals

Becoming a Patron



Get closer to Cheltenham Festivals and make a real difference with Patronage

The support of our Patrons helps us bring the best of artistic programming and unique experiences to Cheltenham, and makes a vital contribution to our year-round outreach, education and talent development programmes.

Cheltenham Festivals collaborates to bring joy, spark curiosity, connect communities and inspire change. With ticket sales covering less than half of our costs, as a charity we rely on donations, grants, sponsorship and gifts in wills to deliver four world-class Festivals and our year-round Learning and Participation programmes which seek to inform, educate and inspire.

With Gift Aid, becoming a Patron doesn't cost as much as you might think.

Donations to charity from individuals are tax free. Your donation can go further with Gift Aid, and higher and additional rate taxpayers can reduce the cost of Patronage through tax relief. If you pay tax above the basic rate, you can claim the difference between the rate you pay and the basic rate on your donation.

For example, after tax relief Gold Patronage of £2,000 can cost as little as £1,375. With the extra Gift Aid this contribution will be worth £2,500 to Cheltenham Festivals. This is for illustrative purposes only, as everyone's tax position is different. We always recommend talking to your accountant or tax advisor to understand how using Gift Aid impacts on you personally.



Patron scheme overview

	Silver Patrons	Gold Patrons	Director's Circle
Contribution Level	£1,080 annually	£2,000 annually	£3,200 annually
Monthly Direct Debit	£90	£167	£267
Tickets			
Advance booking before Members	2 days	4 days	7 days
No booking fee	✓	✓	✓
Reserved seats for selected unreserved events			✓
Free festival brochures & postage	✓	✓	✓
Dedicated Box Office booking service for Patron on-sale dates	✓	✓	✓
Hospitality Area and Venue Access			
Access for Patrons (2 people)	✓	✓	✓
Additional access for guests to hospitality areas		Up to 2 guests	Up to 4 guests
Access to Green Room at Science and Literature Festival (2 people)			✓
Invitations to Special Events			
Annual Festival Season Launch	✓	✓	✓
Annual Patron Party during a Festival	✓	✓	✓
Opportunities to meet artistic and education team		✓	✓
Festival Opening Night Party invitations			✓
Annual Life and Director's Circle Patrons Event			✓
Public Acknowledgement			
Supporter listing in Annual Review	✓	✓	✓
Supporter listing on Website	✓	✓	✓
Supporter listing in Brochure		✓	✓
Patron Pin Badge	✓	✓	✓

For details on Life Patronage or to join our waiting list, please contact our Patrons team via email at patrons@cheltenhamfestivals.com or by phone on 01242 569242.

If you are a UK Taxpayer, as a charity, we can claim Gift Aid on all donations, meaning that for every £1 you give towards your Patronage we receive an extra 25p at no extra cost to you. Please make sure to complete the Gift Aid declaration.

Pay by Direct Debit



Instruction to your bank or building society to pay by Direct Debit

I would like to pay by Direct Debit and have completed the form below
 Annually Monthly

Name and full postal address of your bank or building society

To: The Manager	Bank/building society
Address	
Postcode	

Name of account holder(s)

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Bank Building Society account number

Branch sort code

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Instruction to you bank or building society

Please pay Cheltenham Festivals Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Cheltenham Festivals and, if so, details will be passed electronically to my bank/building society.

Signature(s)

Date

Pay by BACs

We also accept payment via BACs transfer. If this is your preference, please request our bank details by email or phone (see below for contact details).

Please return the completed form to:

**Patrons and Individual Giving Manager
 Cheltenham Festivals
 Hub8
 The Brewery Quarter
 Cheltenham
 Gloucestershire
 GL50 3FF**

**Or return via email to:
patrons@cheltenhamfestivals.com**

Tel: 01242 569242

Confidentiality: As part of our service to you, we will hold your details on our database to fulfil your Patronage and to contact you about Cheltenham Festivals.

Please let us know how you would like us to contact you. Note: if you opt out of post, we will be unable to send you Festival brochures.

Email Yes please No thank you

Phone Yes please No thank you

Post Yes please No thank you

Thank you for supporting Cheltenham Festivals.

